

SHOOT & SOUL FESTIVAL 2016

PRODUCTION BUDGET

CREW

WORK TEAM	26.870,00 €
TALENT	360,00 €
JURY	1.080,00 €
SUPPORT STAFF	1.042,00 €
TEAM EXPENSES	1.725,00 €
TOTAL	31.077,00 €

VENUES

RENT	1.067,00 €
CATERING	1.220,00 €
DECORATION	1.580,00 €
EXHIBITION	2.000,00 €
AUDIOVISUAL NEEDS	865,00 €
TOTAL	6.732,00 €

COMMUNICATION

PRINTING	471,00 €
DISTRIBUTION	400,00 €
COMMUNICATION CAMPAIGN	3.995,00 €
WEBSITE	74,60 €
TOTAL	4.940,60 €

AWARDS

PRIZE	3.000,00 €
TOTAL	3.000,00 €

TOTAL SHOOT & SOUL	45.749,60 €
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WORK TEAM

	N. STAFF	COST PER DAY	N. DAYS	TOTAL
Project manager	1	90,00 €	100	9.000,00 €
Project assistant	1	75,00 €	70	5.250,00 €
Production director	1	80,00 €	45	3.600,00 €
Web and social networks responsible	1	60,00 €	60	3.600,00 €
Photographer	1	180,00 €	4	720,00 €
Video marker	2	230,00 €	5	2.300,00 €
Creative	1	120,00 €	20	2.400,00 €

TOTAL:	26.870,00 €
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TALENT

	N. STAFF	COST PER DAY	N. DAYS	TOTAL
Host	1	180,00 €	2	360,00 €
Spanish traslator	1	60,00 €	2	120,00 €
Basque traslator	1	90,00 €	2	180,00 €
Musicians	3	150,00 €	1	450,00 €
DJ	3	180,00 €	1	540,00 €

TOTAL:	360,00 €
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JURY

	N. STAFF	COST PER DAY	N. DAYS	TOTAL
Jury members	4	90,00 €	3	1.080,00 €

TOTAL:	1.080,00 €
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SUPPORT STAFF

	N. STAFF	COST PER DAY	N. DAYS	TOTAL
Hostess	3	60,00 €	2	360,00 €
Sound and light technician	1	150,00 €	1	150,00 €
Tecnical staff	1	120,00 €	3	360,00 €
Security	2	86,00 €	1	172,00 €

TOTAL:	1.042,00 €
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TEAM EXPENSES

	N. STAFF	COST PER DAY	N. DAYS	TOTAL
Local jury	3	35,00 €	3	315,00 €
Work team	7	35,00 €	3	735,00 €
International jury	1	225,00 €	3	675,00 €

(1) **Expenses** cover transportation, accommodation and meals when is needed.

TOTAL:	1.725,00 €
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TOTAL CREW:	31.077,00 €
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RENT

	N. DAYS	COST PER DAY	TOTAL
Bilborock	1	567,00 €	567,00 €
Dock Bilbao	3	0,00 €	0,00 €
Espacio OPEN	1	375,00 €	375,00 €
El Almacen Secreto	1	0,00 €	0,00 €
La Cosmos	1	0,00 €	0,00 €
Persuade Bilbao	1	125,00 €	125,00 €

TOTAL: 1.067,00 €**CATERING**

	UNITS	COST PER UNIT	TOTAL
Snacks La Ribera	300	1,80 €	540,00 €
Drinks Open Your Discobox	400	1,70 €	680,00 €

TOTAL: 1.220,00 €**DECORATION**

	UNITS	COST PER UNIT	TOTAL
Decoration	1	500,00 €	500,00 €
Branding and signage	6	180,00 €	1.080,00 €

TOTAL: 1.580,00 €**EXHIBITION**

	UNITS	COST PER UNIT	TOTAL
Poster collection	25	80,00 €	2.000,00 €

TOTAL: 2.000,00 €**AUDIOVISUAL NEEDS**

	UNITS	COST PER UNIT	N. DAYS	TOTAL
Projector	2	40,00 €	3	240,00 €
17" laptop	2	30,00 €	3	180,00 €
Backline	1	270,00 €	1	270,00 €
Spotlight	7	25,00 €	1	175,00 €

TOTAL: 865,00 €**TOTAL PRODUC.: 6.732,00 €**

PRINTING

	UNITS	PRECIO PER UNIT	TOTAL
A3 posters	2000	0,05 €	100,00 €
A3 flyer	1000	0,07 €	73,00 €
Triptych	5000	0,02 €	120,00 €
85 x 200 cm rollup	4	44,50 €	178,00 €

TOTAL: 471,00 €

DISTRIBUTION

	HOURS	PRECIO PER HOUR	TOTAL
Poster and flyers Bilbao area	40	10,00 €	400,00 €

(2) Poster and flyers **distribution** in Bilbao area during 40 hours in three shifts 15 days prior to the festival.

TOTAL: 400,00 €

COMMUNICATION CAMPAIGN

	DAYS / UNITS	PRECIO PER UNIT	TOTAL
Facebook Ads	15	30,00 €	450,00 €
Instagram Ads	7	35,00 €	245,00 €
Metro Bilbao vending machine	7	428,57 €	3.000,00 €
Press release	10	30,00 €	300,00 €

TOTAL: 3.995,00 €

(3) Two **Facebook Ads** campaigns will be performed to target the audience and the filmmakers.

(4) The **Instagram Ads** campaign will be visible during the 7 days prior to the opening day targeting the objective audience of the festival.

(5) **Press releases** will be written in english, basque and spanish and sent to more than 1,000 media, blogs and influencers.

WEBSITE

	UNITS	PRECIO PER UNIT	TOTAL
.com domain	1	20,00 €	20,00 €
Hosting	12	4,55 €	54,60 €
Movibeta platform	1	0,00 €	0,00 €
Festhome platform	1	0,00 €	0,00 €

TOTAL: 74,60 €

TOTAL COMUN.: 4.940,60 €

PRIZE

	UNITS	TOTAL
Best short film	1	1.500,00 €
Best music video	1	1.500,00 €

TOTAL: 3.000,00 €

TOTAL PRIZE: 3.000,00 €