

SHOOT & SOUL FESTIVAL 2016

FINANCING PLAN

SPONSORSHIP

IN TRADE	6.322,00 €
CASH	3.650,00 €
TOTAL	9.972,00 €

PUBLIC FUNDS

BASQUE GOVERNMENT	32.025,00 €
CREATIVE EUROPE	19.000,00 €
BE BASQUE	2.000,00 €
BIZCAY'S COUNCIL	20.000,00 €
TOTAL	73.025,00 €

TOTAL: 82.997,00 €

(1) The total income will be **equal and never greater** than the costs incurred by the organization and production of the festival.

LOCATIONS REVENUES

	REVENUE
Dock Bilbao	5% of purchases
El Almacen Secreto	5% of purchases
La Cosmos	10% of purchases
Persuade Bilbao	10% of purchases

SPONSORSHIPS IN TRADE

	UNIT COST	TOTAL
Melia Hotel	463,00 €	1.852,00 €
Vueling	250,00 €	250,00 €
La Salve	1,70 €	680,00 €
Last Tour	1,80 €	540,00 €
Metro Bilbao	3.000,00 €	3.000,00 €

4 double rooms for 3 nights
CPH > BIO > CPH round plane tickets
400 33cl beer bottles
300 snacks at La Ribera Bilbao
7 days communication campaign at stations vending machines

TOTAL: 6.322,00 €

CASH SPONSORSHIPS

	TOTAL
Boletus	650,00 €
La Salve	1.500,00 €
Last Tour	1.500,00 €

(2) **La Salve** promotes the award to the best shortfilm.

(3) **Last Tour** promotes the award to the best music video.

TOTAL: 3.650,00 €

TOTAL SPONS.: 9.972,00 €

**SUBVENCIÓN DEL PROGRAMA FÁBRICAS DE CREACIÓN. MODALIDAD ARRAGOA
BASQUE GOVERNMENT**

	TOTAL
70% of the total amount of the activity	32.025,00 €

**EAC/S32/2013: SUPPORT TO FILM FESTIVALS
CREATIVE EUROPE (2014 - 2020)**

	TOTAL
	19.000,00 €

**PROMOCIÓN CULTURAL EN LA CIUDAD DE BILBAO CON TEMATICA INTERNACIONAL
BE BASQUE - BILBAO INTERNATIONAL**

	TOTAL
Collaboration agreement	2.000,00 €

**CREACIÓN Y LANZAMIENTO DE NUEVOS PRODUCTOS TURÍSTICOS
BISCAY'S COUNCIL**

	TOTAL
90% of the activity's budget with a max. of 20.000€	20.000,00 €

TOTAL FUNDS: 73.025,00 €

(4) The amounts described above are indicative and **not final** until the granting of the aid.