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1 Tracking the long-term dynamics of plant diversity in Northeast Spain with a network of

- 2 volunteers and rangers
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17 Abstract

18 Scientific projects can greatly benefit from the participation of non-professionals in identifying 19 environmental changes at a variety of spatial and temporal scales. In 2010 we launched a long-20 term project in Northeast Spain (MONITO) that has recruited more than 200 volunteers and 21 rangers. Participants monitor regional-species distribution and local-population abundance for a 22 wide variety of plant species: threatened, rare, and indicators of climatic change or habitats of 23 interest. At the local abundance level (the novel "Adopt-a-plant" program), they carry out annual 24 censuses of population abundance for 10 years at least, to eventually estimate standard trends 25 and future vulnerability. In order to show the functional structure of the network and facilitate 26 implementation elsewhere, we evaluate the key aspects of MONITO, which currently involves 27 183 single-species or multi-species monitoring sites. We use the participant database, an 28 anonymous survey, and the analyses of time invested in fieldwork training, participant turnover, 29 and scientific assessment of monitoring quality. No significant differences were found between 30 volunteers and rangers regarding time invested per monitoring site, quality of data collected or 31 primary motivation ("participating in a real scientific experience"). Volunteers fit better the local 32 abundance level, and reach higher satisfaction and learning. Rangers contribute more to the 33 distribution level, and present a higher turnover throughout the monitoring period. MONITO 34 represents a successful way of tracking real biodiversity changes, and connecting scientific 35 research to public outreach. Mentoring is a key element of this project, together with a socially 36 integrative (participants with and without experience) and methodologically complementary 37 approach.

38

39 Keywords

- 40 Citizen Science; population trends; data quality; LTER; vulnerable plant species; Species and
- 41 Habitats of Community Interest
- 42
- 43 **Length of the manuscript**: 6050 words + 1 Table + 5 Figures

- 44 **1. Introduction**
- 45

Ecological systems naturally vary through time, but overwhelming evidence demonstrates that the current rate of species extinctions far exceeds anything in the fossil record (Barnosky et al. 2011). Projections of future biodiversity based on macroecological models indicate a further loss due to the effects of climate and habitat change (Engler et al. 2011; Newbold et al. 2015). This alarming situation has prompted scientists, Environmental Agencies and citizens to join forces in order to track on-going biodiversity changes and evaluate to what extent environmental drivers are responsible for them, before reaching a non-return point (Chapin et al. 2000).

54 The complexity and the magnitude of current biodiversity changes make it difficult to use simple 55 variables and indicators to get a real overview of what is going on in ecological systems (but 56 see Tittensor et al. 2014). Important biodiversity changes can often be estimated by analyzing 57 changes through time in habitat cover and structure with remote sensing. A major challenge, 58 however, is assessing the extent of local short-term changes in the abundance of particular 59 species in communities characterized by high biodiversity. The rigorous assessment of changes 60 in species distributions and population abundances was recently nominated as one of the 61 Essential Biodiversity Variables (EBV; Pereira et al. 2013), but collecting this kind of information 62 in a standardized form at different scales becomes a major challenge (Kissling et al. 2017). We 63 urgently need to track biodiversity changes from massive data collection in order to determine 64 the current rate of biodiversity loss and future vulnerability (Magurran et al. 2010). This is, 65 however, very much dependent on long-term programs (LTER; Long Term Ecological 66 Research) not easy to be implemented and supported through time. The main reason is that 67 they depend on a stable crew of well-trained people able to record and process data year after 68 year (Schmeller et al. 2015), a nearly impossible task for professional scientists and resource 69 managers alone. Fortunately, the long-term monitoring of EBV can be covered by programs 70 involving volunteers (Chandler et al. 2017), demonstrating the high value of public participation 71 in ecological monitoring.

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73 Citizen Science (CS) programs are increasingly helping with environmental, evolutionary, 74 biogeographic, and conservation issues at broad scales, and have yielded important scientific 75 results (Bonney et al. 2015; Devictor et al. 2010; Dickinson et al. 2010; Silvertown et al. 2011). 76 Volunteers not only supply a large quantity of data at relatively low cost (see for example 77 Schmeller et al. 2009; Levrel et al. 2010; Bonney et al. 2015), but they also experience a 78 personal increase of their understanding of science (Pocock et al. 2015). Public data collection 79 projects are, for such reasons, becoming an essential part of environmental monitoring and 80 adaptive management (Aceves-Bueno et al. 2015). Nevertheless, these projects may entail an 81 important risk for subsequent data analysis if non-professionals tasks go beyond using digital 82 devices recording environmental variables. Moreover, data collection might be challenging 83 when dealing with living organisms because some are difficult to be spotted or present

84 difficulties for taxonomical identification; as a result, variations in sampling effort might end up in 85 serious bias and compromise the scientific use of the data. Therefore, volunteer mentoring and 86 data validation are key elements in programs involving the participation of non-professionals 87 (Crall et al. 2011; Isaac and Pocock 2015).

88

89 Well-designed and supervised CS projects not only improve cost effectiveness compared to 90 traditional monitoring involving professional experts, but they also reduce the cost of achieving 91 community engagement in environmental issues. Since volunteer characteristics such as 92 education, motivation, prior experience or training can affect the quality of data (Ahrends et al. 93 2011; Crall et al. 2011; Jordan et al. 2012), an important question in CS programs is to explore 94 weather their previous experience or academic background can influence their personal 95 satisfaction, effort invested, or quality of data gathered.

96

97 In this paper we describe the structure, functionality and effectiveness of the network behind a 98 participatory monitoring project carried out in a very diverse region of the Northeast of Spain: 99 MONITO (see details at http://www.liferesecom.ipe.csic.es/en.php, webpage of a LIFE project 100 included). The overall objective of MONITO is to arrange a long-term system able to assess the 101 conservation status of the most singular, vulnerable and/or interesting flora, as well as some 102 key species of habitats of interest to the European Union for which remote sensing does not 103 work. To accomplish this objective, we promote and arrange widespread data collection at two 104 complementary levels entailing different degrees of commitment and skill: regional-distribution 105 species and local-population abundance. The first level (distribution) is a classical approach 106 based on species distribution with the aid of photo vouchers, GPS records or herbarium 107 specimens, plus additional information on the population size and actual threats. In this case 108 participants need a minimum botanical knowledge and they conduct the surveys on their own. 109 The second level (local abundance) focuses on demographic changes at local scale through the 110 collection of abundance data over one decade, following a population-specific protocol. This is 111 the "Adopt-a-plant" program, which has a strong scientific component and will produce standard 112 indexes like the population growth rate (see for example García et al. 2010). This second level 113 is expected to provide earlier warnings of negative trends than the distribution one. To the best 114 of our knowledge, the Adopt-a-plant program is a unique case in the world because, contrary to 115 most traditional CS projects where volunteers contribute to better map plant diversity (see for 116 example Pescott et al. 2015), it deals with long-term trends of plant populations, and sampling 117 designs are carefully set for each monitored population (see below).

118

119 An important point of the philosophy of MONITO is that anyone should be able to participate,

120 either at the distribution or local abundance level, or both. Although the overall project has an

121 important CS component, rangers working for the Administration also do participate. Rangers

122 and volunteers get the same kind of training and carry out similar tasks under the supervision of

123 a team of scientists. Neither rangers nor volunteers are "professionals", but the former participate as part of their job, have easier movement within their working range (four wheel
cars available and no permits needed to drive through protected areas), and they have
experience or background on environmental issues (censuses of birds or mammals are part of
their job).

128

129 In order to examine the effectiveness of the fast growing MONITO network, and find out key 130 points for the implementation of the novel Adopt-a-plant program elsewhere, we analyzed its 131 current structure, some characteristics of people involved, the effort investment (days for 132 training and hours of fieldwork), and the data quality. We compared those variables between 133 volunteers and rangers to test if our methods are good enough to make results independent on 134 collective background and professional situation. On the other hand, evaluating what can 135 encourage participation of citizen scientists is critical, and which incentives keep their 136 enthusiasm need to be an integral part of a long-term project. Consequently, we also report the 137 learning growth and overall satisfaction of the participants, an information not commonly 138 reported in CS programs (Bela et al. 2016). In particular, we aimed to answer the following 139 questions: 1) do volunteers and rangers perform similarly at the distribution and population 140 levels, and what are the main differences between them?; 2) what is the main reward volunteers 141 get when they are involved in the Adopt-a-plant program?; and 3) what is the cost and rate of 142 success of the Adopt-a-plant program in terms of time invested by trainers and participants?. 143 Identifying the strength and weaknesses perceived by participants and scientists will help to 144 increase the success of similar projects in the future.

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- 146 147

148 2. Material and Methods

149

150 2.1 The MONITO project

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152 MONITO was launched as a pilot project for the Natura 2000 network of NE of Spain in 2010 by 153 the Pyrenean Institute of Ecology (IPE-CSIC), under request of the Regional Government of 154 Aragón. Later it was supported by national research projects and mainly the European Union 155 through a LIFE project carried out by both institutions. The Natura 2000 network is the largest 156 network of protected areas in the world, and consists of a set of selected European areas for 157 the conservation of species and habitats. Many of the studied species so far in MONITO are 158 catalogued of Community Interest and listed in Anexes II, IV and V of the Habitats Directive, 159 whereas others are cataloged as threatened at the regional or national level. Another important 160 monitored group of plants are narrow endemics, or classified as rare, alpine, or indicator of 161 climatic change (e.g. typical of wetlands). A last group of plants are characteristic of Habitats of 162 Community Interest, and their dynamics will be used to evaluate habitat changes. The area 163 where MONITO is carried out covers an extension of 50000 km² across an altitudinal range of

40 - 3355 m a.s.l. (the whole Aragón Autonomous Community), and includes about 3500
vascular plants, which represents one fourth of the European flora according to the collective
work *Flora Europaea* (Tutin et al. 1964-1980). Populations of monitored species are located in
contrasted environments, from semi-deserts of the Ebro Valley to Pyrenean alpine summits.

1

169 The MONITO people network is made of two different collectives: volunteers (VOL) and rangers 170 working for the Regional Government of Aragón (RAN). VOL pay their own expenses, and carry 171 out censuses during free-time (vacation or weekends). RAN are selected by their coordinators 172 at the Regional Government according to time availability, background knowledge on botany, 173 and previous experience in other ecological monitorings. Participants are offered a choice of 174 species and populations among a list of plants of interest. They can decide according to their 175 physical condition and preference to visit a site over the next decade. Often volunteers just want 176 to be of any help to the project, and let scientists to choose the monitored plant or habitat for 177 them. The number and kind of plants or habitats adopted by rangers, on the contrary, is usually 178 limited to threatened plants and habitats of community interest occurring in the area they 179 conduct their work. Monitored sites are annually visited by individuals or teams of up to six 180 people. When there is more than one person involved in the same monitoring site, one is 181 designated in charge of communication (responsible) and the others as assistants. The turnover 182 of responsible participants was calculated for VOL and RAN since the beginning of the program. 183

Sampling design, fieldwork protocols and training, and overall coordination of the network are
carried out by the research team. This team is also responsible for subsequent data validation
and analyses to produce conclusions on the dynamics of biodiversity in the working area (Fig.
1).

188

189 < Figure 1 >

190

191 Besides accurate geolocalization of the populations, fieldwork protocols for the distribution level 192 request information on the total occupancy area and population size, as well as current threats 193 or disturbances. Protocols for the population level request information on the abundance of the 194 target plant such as presence, plant cover or number of individuals in permanent, replicated 195 areas across the population. Sampling design is customized for each site (variable number and 196 size of permanent plots or transects) to fit the physical conditions of the responsible person or 197 team, and to reduce sampling error by taking into account density, population size, and 198 biological features such as plant size. The ultimate goal is to produce reliable population time 199 series from single-species or multi-species monitoring schemes. The first monitoring year the 200 scientists spend one day with each team in the field, explain the reasons to set up the design in 201 a particular way, and train them to overcome difficulties by carrying out the census together. If 202 necessary, scientists assist volunteers and rangers over a second or third year to make sure 203 that errors in species detection and individual counting across multiple sampling units are

204	minimized, and the sampling method holds through time. Personal communication with			
205	participants is frequent later on, in order to assist or provide them with the necessary			
206	information, materials, or to validate data. That interaction usually takes place individually,			
207	although general meetings also take place in towns or cities (Fig. 1).			
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210	2.2 Assessment of MONITO's network: structure, functionality and effectiveness			
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212	We used four different sources of information to describe the MONITO network and its			
213	functionality (see Table 1):			
214	1) The volunteers network database in December 2017, containing information of			
215	variables such as age, academic background and current job.			
216	2) The total number of monitored sites and the onset year.			
217	3) An anonymous survey requesting information to VOL and RAN such as degree of			
218	satisfaction with the program, and evaluating the scientists mentoring them. The survey			
219	was answered by 102 people (72 volunteers and 30 rangers), representing about 70%			
220	of participants at the time it was conducted (December 2016).			
221	4) The total number of training hours in the field, and a scientific evaluation of the			
222	quality of the monitoring carried out by the participants ("quality assessment"). Both			
223	summarize the effort made by the research team, and the data accuracy in each			
224	monitored population.			
225				
226	2.3 Data analysis			
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228	Chi-square tests were used to compare differences between VOL and RAN for variables listed			
229	in Table 1. In the anonymous survey, if one of the levels of the variable under analysis got			
230	extremely low frequencies, "(very)low" and "intermediate" frequencies were added up to be			
231	compared with "high" (df=1 instead of df=2). Exact Fisher tests were used instead when cell			
232	proportions of the 2x2 contingence table did not meet Chi-square test requirements.			
233				
234	< Table 1 >			
235				
236	3. Results			
237				

MONITO consists of 205 active participants by December 2017, 65% volunteers (133) and 35%
rangers (72). About one fourth of VOL (35 persons), and half of RAN (35 persons) have
participated in the distribution level, providing information on the presence and population
extension or size of catalogued or rare species across the region. The higher participation of
RAN in this level reflects their facility to move around, higher time availability in the area where
plants occur, and experience with maps and GPS devices. This level seems therefore more

- 244 suitable for rangers than volunteers.
- 245

246 A much higher proportion of participants (93%) are engaged in the Adopt-a-plant program 247 (local-abundance level), i.e. monitoring one or several plant populations or habitats. This 248 program was launched in 2010, and it has grown at an average of 31 new monitoring sites per 249 year since 2014. Before launching MONITO, only a handful of populations of endangered plants 250 had been monitored in the region, whereas 183 population time series from single-species or 251 multi-species monitoring schemes are being produced now (Fig. 2). RAN and VOL contribute 252 similarly to this program in terms of number of plants or habitats monitored, although volunteer 253 participation has been growing faster in the last years (Fig. 2).

- 254
- 255 < Figure 2 >
- 256

VOL ages range between 23 - 77 years old, although more than half (57%) are between 46-65 yrs old (n=122; Fig. 3A). Gender ratio is balanced (1.2:1 for males:females respectively; $X^2=0.538$; d.f.=1, p=0.463), although females outnumber males at younger stages (26-45 yrs old). Gender ratio for the RAN collective, in contrast, is very much biased, with 65 males and only 6 females involved ($X^2=29.629$, df=1, p<0.001), which is in accordance with a rather unbalanced gender ratio in this collective.

263

264 The typical profile of a volunteer is a College graduated (64%), with no previous background in 265 Biology or expertise in monitoring (65%) and working as a state employee for the public 266 Administration (45%; Fig. 3B). There are some expert amateurs very skillful for plant 267 identification, but many VOL engaged in the Adopt-a-plant program carry out fieldwork in small 268 groups and do not know the scientific names of the plants. After a short fieldwork training, 269 however, they are able to distinguish a juvenile and adult plant of the species they have 270 adopted. There is a high variability in their academic and professional status, from elementary 271 studies to University professors, and from students to owners of small companies. Their jobs 272 represent a cross-section of the Aragon community, including nurses, teachers, salesmen, 273 businessmen and women, massage therapists, policeman or Director of a public Research 274 Institute (Fig. 3C). Only 14% of VOL are retired, and, consequently, most volunteers collaborate 275 in the project during weekends or vacations. Despite such variety of academic backgrounds, 276 professions and expertise, the quality of data gathered by both collectives was similar, slightly 277 but not significantly higher for RAN than VOL (94% and 85% got the category of "high or very 278 high" respectively; X²=2.847, df=1, p=0.092).

279

280 < Fig. 3>

281

Since the pilot project was launched virtually all participants have monitored their population
every year. Three volunteers dropped the program due to job requirements or health problems.

Meanwhile, some people from other Spanish regions have requested to participate when they knew about the *Adopt-a-plant* program, which means it is attractive enough to people that has to travel hours and stay longer than a single day in the region. The main difference between RAN and VOL is the higher turnover for RAN (25%) than VOL teams (6%; X²=13.23, df = 1, p <0.001), caused by the high job mobility of the formers. In these cases, we have to find replacements, and sometimes repeat the training to make sure that the newcomers will follow exactly the same protocol.

291

292 Most VOL invest less than one hour travelling and hiking to the population or habitat they 293 monitor, and less than half a day carrying out the annual census (Fig. 4). Between 11% and 294 14% (VOL and RAN respectively) invest more than three hours before they start monitoring. A 295 few (8% and 10%) declared that it takes them more than a full day to finish the census. Overall, 296 both collectives show a similar pattern of time invested per site monitored, slightly lower for 297 RAN than VOL (Fig. 4). The total time invested by scientists training or assisting them in the 298 field was very similar for VOL and RAN: 1.3 and 1.4 working days per monitored site 299 respectively. Actually, the range of such assistance goes from just using the phone to instruct 300 them how to proceed (in very simple cases of populations consisting of a few individuals it was 301 not necessary to do training in the field) to up to five days in five years (when there was a high 302 turnover of people through time, or it was necessary to change the method or to set up new 303 permanent areas due to disturbances or loss of signs).

304

305 <Fig. 4>

306

307 According to responses of the survey (Fig. 5), both collectives ranked similarly as "low or very 308 low" the effort they invested for fieldwork ($X^2 = 0.691$, df = 1, p = 0.406), although it seems to be 309 less costly for RAN (60%) than VOL (49%). The degree of learning or participating in science 310 did not differ between collectives either ($X^2 = 1.0512$, df = 2, p = 0.591), but 43% of VOL 311 considered it "high or very high" whereas the same percentage scored it as "intermediate" 312 among RAN (Fig. 5). VOL declared a higher satisfaction of being enrolled in MONITO than RAN 313 (83% versus 67% respectively; $X^2 = 3.477$, df = 1, p= 0.0622), and scientists got higher marks 314 from VOL than RAN too (93% and 80% of VOL and RAN scored the work of scientists with 315 them as "good or very good"; Fisher exact test p-value = 0.077). Interestingly, RAN were more 316 prone to "adopt a new plant" (63%) than VOL (43%), suggesting that either rangers really enjoy 317 the program or prefer this activity to other regular tasks included in their jobs. 318

Almost half of the people (47% of both collectives) have suggested colleagues or friends to join the program, and 60% of VOL knew the program through a colleague or friend. Only 12% was aware of the program through the media. Thus, participant recruitment is not a problem, since newcomers usually join the project through friends and relatives, not publicity campaigns. VOL and RAN seem to get a similar enjoyment from their involvement in the project, ranking first their "participation in a scientific project" (61%-67% respectively), and second, third and fourth
"improving their botanical knowledge", "learning about the dynamics of a threatened plant", and
"being part of a network" (53% - 67%). Whereas VOL rank fifth "to go out to the field" (36%),
RAN have no interest on that, which makes sense because they spend most of the time
outdoors; they placed "training courses" in fifth position (10%).

330 <Fig. 5>

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332

333 4. Discussion

334

335 MONITO can be considered a "targeted monitoring" (sensu Nichols and Williams 2006) and 336 "adaptative monitoring" project (Lindenmayer and Likens 2009), conceived as a tool to track the 337 tendencies of many singular, vulnerable, or key plant species of habitats through time. It 338 involves two different collectives of participants (volunteers and rangers), and two 339 complementary operational levels of data gathering (regional-species distribution and local-340 population abundance). The complexity and integrative nature of MONITO confers the project 341 with the capacity of addressing broad environmental questions related to biodiversity changes. 342 343 The Group of Earth Observations Biodiversity Observation Network (GEO BON) recently

344 proposed monitoring species distribution and population abundance and structure as one of the 345 Essential Biodiversity Variables related to biodiversity changes (Pereira et al. 2013), and citizen 346 science as a feasible method for that (Chandler et al. 2017). At the same time, determining 347 trends in abundance has become a standard indicator adopted by EU members to implement 348 the Convention on Biological Diversity (European Environmental Agency 2009; Levrel et al. 349 2010), but only for selected species of birds and butterflies. In this paper we have demonstrated 350 that collaborative projects such as MONITO, based on personalized research experiences of 351 non-scientists, can accurately contribute to track changes of plant population abundance 352 besides species distributions, and produce reliable and standard indicators similar to the ones

- 353 used for animals.
- 354

355 As most CS programs, a scientific institution is behind MONITO data collection on plant 356 distribution, i.e. CREW in South Africa (https://www.sanbi.org/biodiversity-science/state-357 biodiversity/biodiversity-monitoring-assessment/custodians-rare-and-endan), POC in Chicago 358 (Havens et al. 2012), etc. The Pyrenean Institute of Ecology, home base for the project, has 359 welcomed public participation in its herbarium for decades since its foundation in the 1960s. 360 The citizen involvement has increased after launching two digital platforms that describe the 361 flora or the NE of Spain and offer extensive information about the distribution and biology of 362 plants in the region: FLORAGON (http://floragon.ipe.csic.es/alfabetica.php) and FLORAPYR 363 (http://atlasflorapyrenaea.org/florapyrenaea/index.jsp). With these tools, visual self-learning

364 about plant identification has become easier for amateur volunteers and rangers, and their 365 contribution to species distribution has increased in the last decade (García et al. unpublished). 366 It is crucial to keep their enthusiasm through collaborative and coordinated projects because 367 these expert amateurs, together with ecological consultants, will have to sustain the inventory 368 and surveillance of biodiversity in the near future after the loss of professional taxonomists in 369 academic institutions (Drew, 2011). Therefore, the contribution of non-professionals to 370 biodiversity is not just an opportunistic option but a need if we want to acquire reliable 371 inventories of biodiversity to implement effective conservation management practices.

372

373 The main concern of CS programs is the quality of the data from a scientific point of view, as 374 low-quality data would lead to inappropriate conclusions. Some studies have explored 375 unavoidable shortcomings and statistical solutions for error and bias (Bird et al. 2014; Isaac et 376 al. 2014), but most analyses rule out concerns about low quality of data gathered through CS 377 projects, as many examples show that volunteer-collected data in well-designed studies are as 378 good as those collected by professional scientists (Comber et al. 2016; Lewandowski and 379 Specht, 2015). Prior knowledge has been suggested to improve data quality, and professionals 380 are also thought to produce data of higher quality than volunteers because they are likely to 381 have more training and experience (e.g. Ahrends et al. 2011). However, a recent review failed 382 to conclude that (Lewandowski and Specht, 2015). Moreover, much assessment on data quality 383 has concentrated on surveillance monitoring of species over broad geographic regions 384 (Dickinson et al 2010), and CS methods are so diverse that it is difficult to make generalizations. 385 The potential effect of prior experience or any other social variable or demographic trait of 386 participants on their skill for the collection of high quality data seems to be very much task 387 dependent (Crall et al. 2011).

388

389 Concerning MONITO, we found that the regional-species distribution level seems to be more 390 suitable for rangers because of their stronger background or experience in environmental 391 monitoring, besides easier movement in areas of high diversity. Only a few expert volunteers 392 can make a valuable contribution in an independent way, as most of them restricted their 393 contribution to filling up the protocol of their monitored plant population. Giving the high turnover 394 of rangers, this "opportunistic monitoring" (sensu Lewandowski and Specht, 2015) seems more 395 suitable for them because it is not as dependent on repeated visits or censuses as the local-396 abundance level. They spend much time in the field, know well remote places, and have higher 397 chances to find out rare local plants compared to volunteers. Data gathered through this level 398 serve to qualitatively assess the overall conservation status of target plant species (i.e. number 399 of populations, overall population sizes, threat and pressures), but they might be less useful to 400 produce indexes describing the current performance of populations.

401

402 Participants of the *Adopt-a-plant program*, on the other hand, follow a strict protocol set up by
403 scientists in the field at each monitored site. Since this program fits a systematic monitoring

404 scheme based on repeated annual censuses over a decade, special care is taken to guarantee 405 that neither the participant nor the method for data collection change through time. To ensure 406 data accuracy, data are validated by the scientific team after collection: if suspicious data come 407 up, participants are contacted to avoid mistakes (Fig. 1). Maintaining the same methods for both 408 volunteers and rangers allowed us to test the general validity of the protocols and procedures, 409 and, as we discussed in previous sections, we could not find significant differences in the quality 410 of their contribution. Actually, we think that the difficulties for carrying out an accurate census 411 have little to do with the collective and come up from the local conditions of the monitored plant 412 or population. For example, to estimate abundance data for a small plant with clonal 413 reproduction, occurring at high density, or under high interspecific competition usually entails a 414 higher sampling error than counting large individuals clearly separated.

415

416 Personal interaction is a crucial variable in MONITO, and that needs a strong implication and 417 commitment of the scientists. Our approach greatly differs from most successful web-based 418 portals where volunteers collect and send information on their own. In our case, the success of 419 the project among volunteers with high academic level might have to do with their enjoyment of 420 the rigorous scientific methodologies, and among volunteers with no botanical experience with 421 the security provided by scientists. Real-time communications and face-to-face interactions 422 make rangers and citizen scientists feel that their participation is a personal and unique 423 research experience, and they become more confident and motivated about the utility of their 424 contribution to science.

425

426 Rangers often work in protected areas of high biodiversity value, sometimes located in remote 427 or more isolated mountain places difficult to reach, and monitor threatened plants. They play an 428 important role for policy-makers, responsible for the assessment of the conservation status of 429 listed plants or habitats in official catalogues. However, rangers have many other tasks, and 430 their contribution to the future growth of the network will be probably limited by the size of the 431 collective and high turnover. Volunteers, on the other hand, need to be often mentored and 432 helped during weekends and they need special permits to monitor protected species or move 433 across protected areas, but we notice how quickly they learn plant names and natural history, 434 and try to enroll friends and relatives in MONITO. Since their recruitment is faster and less than 435 3% of them abandoned the program, they will probably make a larger contribution to the 436 expansion of the network in the future.

437

It is well known that volunteers are more likely to stay with projects in which scientists regularly offer feedback, provide progress reports, thank them for participation, and arrange field trips and local meetings to increase the likelihood of easier communication (Bell et al. 2008; Havens et al. 2012; Kühn et al. 2013). This is also what we found in our program, and that is why we pay attention to social aspects of the project beyond data quality. MONITO volunteers constitute a community of participants sharing common features (they do not enjoy any economic 444 incentive, hardly use technological tools, the majority have no previous botanical knowledge), 445 and interests (enrollment in a scientific program and potential for increasing knowledge are 446 common motivations). That is why besides personal communication about annual data 447 collection, every year we arrange an "Adopt-a-plant celebration day" in a protected area. We 448 show the results collected over the year, introduce new volunteers, hike to enjoy the area and 449 learn local plants, promote exchange of information among people, and give them the annual 450 certificate of engagement with a particular plant or group of them in a habitat. Such event is our 451 way of saying thank you and paying back for their work. As demonstrated in other projects, 452 including human and social components since the beginning is a guarantee of success in 453 volunteer-based long-term monitoring schemes (Dickinson et al. 2012).

454

455 Citizen Science projects are often focused on environmental data collection across an array of 456 locations, sometimes at continental scale. MONITO is geographically more restricted. It was 457 born to expand the reduced capacity of scientists and managers in a region of high biodiversity 458 with very few professionals, and solve the dependence of data collection from annual budgets 459 approved by politicians. The project, therefore, aims at resolving some of the shortcomings of 460 environmental monitoring and public engagement, by providing a way of involving amateur 461 botanists and plant ecologists in a scientific project. CS programs have a great potential for in 462 situ long-term monitoring given their relative independence of external funding. Actually, well-463 organized CS projects are several years longer than the mean length of US National Science 464 Foundation grants (Theobald et al. 2015). Recent studies demonstrated that some CS projects 465 monitoring forests, birds and butterflies resulted in large net savings as compared to the 466 expected costs of monitoring by government employees (see review in Aceves-Bueno et al. 467 2015). The impact of biodiversity-based CS projects is enormous all over the world: more than 468 two millions of volunteers collect data, which translates into billions of US\$ or € and hundreds of 469 scientific publications (see reviews in Bonney et al. 2015, Theobald et al. 2015). But developing 470 and implementing public-data collection projects that yield both scientific and educational 471 outcomes requires significant effort (Bonney et al. 2009). CS programs cannot be regarded 472 neither a panacea nor a cheap way of collecting biodiversity information (Levrel et al. 2010). 473 They require coordination and assistance, and have very important educational and social 474 emergent properties that go beyond pure academic or management subjects. In the case of 475 MONITO it has been necessary to set up easy and robust designs in the first fieldwork visit, 476 train participants in a very effective way, simplify protocols to become straightforward and easy 477 to be filled, and launch new social activities every year to keep the motivation of veteran 478 participants. This also means to maintain the availability of the facilities (the Herbarium and 479 biodiversity database), and the salaries of the trainers. The scientific team has to find and check 480 the suitability of new populations to monitor in the field, assure data quality control through 481 interactive communication with participants, and assist with general meetings and activities. But 482 obviously the cost-benefit of a CS coordinated system is very efficient. 483

484 **5.** Conclusions

485

486 MONITO represents a clear improvement in the first step of plant conservation management: 487 the integrative and extensive collection of rigorous data on distribution, occupancy, threats, and 488 trends of plant species over a diverse territory. Besides, the project constitutes an example of 489 partnership between participants with and without experience, managers and scientists, and 490 also serves to connecting scientific research to public outreach and education. Volunteers are 491 always there, but their enthusiasm and energy need to be coordinated and hold through time. 492 Managers need information from monitoring programs for resource management, and have 493 employees enrolled in them. Scientists should be either responsible or involved in "adaptive 494 monitoring" (sensu Lindenmayer and Likens 2009) for designing adequate and efficient 495 monitoring systems, to establish quality controls and apply rigorous statistical analysis. The 496 success of a project with more than 180 monitoring sites and the regional recruitment of 200 497 rangers and volunteers in less than a decade in a small European region is an evidence of its 498 potential, and make us confident that it can be replicated in other regions. 499

- 500 In the near future, standardized population trends will be associated to global change drivers 501 such as extreme climatic events or habitat modification, because other data are being gathered 502 in parallel with plant abundance: temperatures are recorded by miniaturized instrumentation, 503 and land use changes by remote sensing. This design turns our cluster of monitoring sites into a 504 "long-term monitoring mini-sites network" (Haase et al. 2018), where both biotic and abiotic 505 variables are integrated to provide more powerful conclusions. Well-organized networks 506 involving volunteers, even operating at regional scales such as MONITO, constitute promising 507 and feasible observatories of biodiversity changes: they increase our scientific knowledge, 508 facilitate public awareness of environmental problems, and provide information to policy-makers 509 responsible for adaptive managements.
- 510
- 511

512 Acknowledgements

513

514 We are very grateful to all participants for believing in this LTER project and "adopting" plants. 515 Their enthusiasm in this adventure is our inspiration to keep going. Funding came mostly from 516 RESECOM (European project LIFE12 NAT/ES/000180), and also from DYNBIO (OAPN Project, 517 Ref 1656) and PERDIVER (BBVA Foundation). We thank P. Errea for assistance with 518 herbarium databases, P Bravo and P Sánchez for field assistance, M. Pizarro for making our life 519 easier with the network database, and B. Valero and L. Hoppe for linguistic corrections. We are 520 very grateful to the staff of the Regional Government of Aragón (M Alcántara, J Fauré, D 521 Guzmán, V Sanz), numerous range coordinators for facilitating the participation of rangers, as 522 well as C Fabregat, D Goñi, J Guerrero, S López, J Puente, and G Sanz, for helping with the 523 location of some populations. Two anonymous reviewers, T. Dirnböck and C. Reyer made a

524 525	very careful review and many suggestions to improve the manuscript.
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Fig. 1 MONITO organizational structure including stakeholders and actions involved in each
step of the process, from sampling design to final reports for administration, agencies, and
general public.

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Fig. 2 Cumulative number of monitored plant populations or habitats started with volunteers
(VOL) and rangers (RAN) since MONITO was launched as a pilot study in 2010. The map
shows the European area where MONITO is implemented (Northeast of Spain: Aragón region).

Fig. 3 Demographic and social characteristics of MONITO volunteers: gender and age structure(A), academic background (B), and current job (C). See Table 1 for further details.

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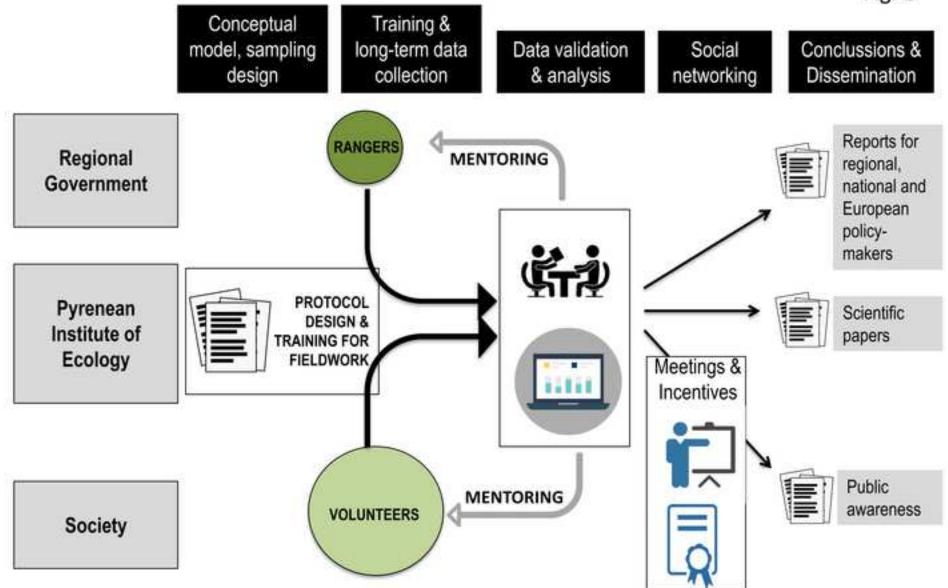
Fig. 4 Percentage of participants (VOL: volunteers, RAN: rangers) of the program *Adopt-a-plant,*according to the total time invested for travelling (driving + hiking) to get to the monitoring site
plus carrying out fieldwork once arrived to the site (results come from the answers of n=100
participants).

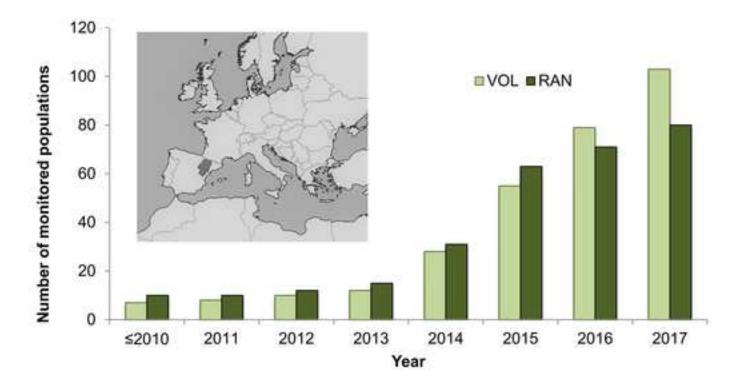
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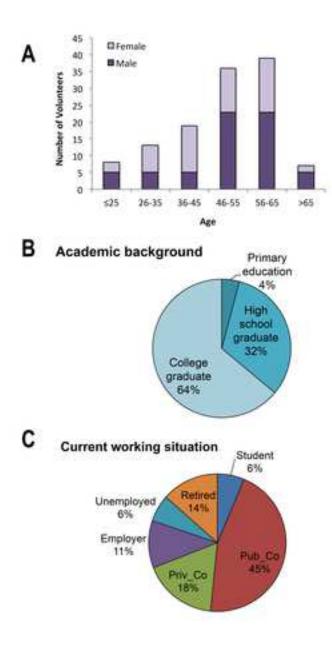
Fig. 5 Percentage of participants according to their perception of general effort, learning or approaching to science through the project, overall satisfaction, and assessment of his/her scientific mentor (results come from the answers of n=102 participants).

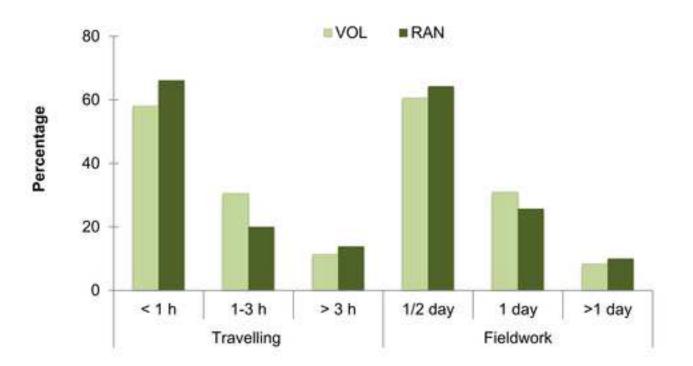
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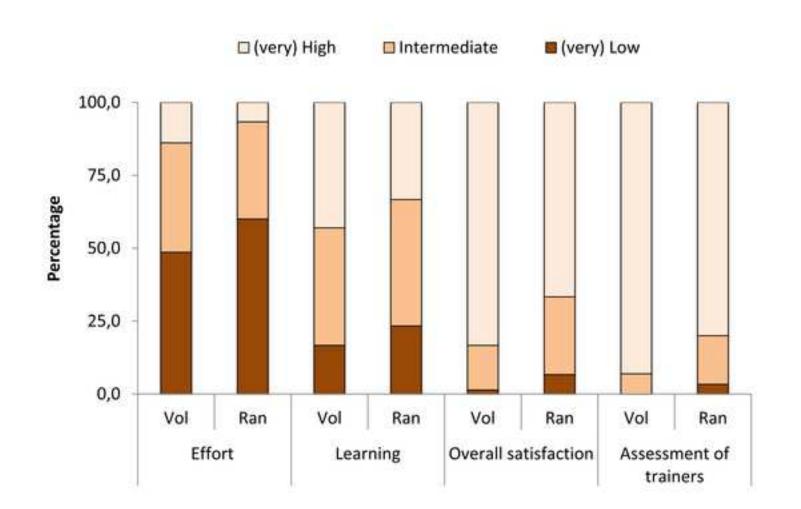












Information source	Variable	Score or answer
Monitored site	25	
	Collective responsible	VOL (volunteer) / RAN (ranger)
	Starting year of the monitoring site	≤2010 / 2011 / 2012 / 2013 / 2014 / 2015 / 2016 / 2017
Volunteers net	twork database	
	Collective	VOL (volunteer) / RAN (ranger)
	Age (years)	≤25 / 26-35 / 36-45 / 46-55 / ≥65
	Academic background	Primary education / High school graduate / College graduate
	Current working situation	Student / Pub_Co (Employed in a public company) / Priv_Co (Employed in private company) / Employer / Unemployed / Retired
	Biological background or experience in monitoring	Yes / No
	Participation in distribution and/or local abundance level	Distribution/Local abundance/Both
Anonymous su	irvey (VOL + RAN)	
	Collective	VOL (volunteer) / RAN (ranger or equivalent)
	Days per year invested in the "Adopt-a-plant" program	1 / 2-3 / 4-10 / More than 10
	Hours invested in travelling to the monitoring place	1 / 1-3 / >3
	Time invested in fieldwork once in the monitoring place	Half day / One day / More than one day
	Perception of time invested in the project	(very)Low / Intermediate / (very)High
	Perception of scientific learning or approach to science in the project	(very)Low / Intermediate / (very)High
	Degree of overall satisfaction as participant in the project	(very)Low / Intermediate / (very)High
	Evaluation of the responsible scientist	(very)Low / Intermediate / (very)High
	Would you adopt another plant?	Yes /Maybe / No
	How did you know about the network?	By friends or colleagues / Naturalist associations / Media / Others
	Have you recommended other people to participate?	Yes / No

Table 1 Variables obtained from three different information sources to describe and assess MONITO, and possible values or responses

What do you like most of participa	ating?	Be part of a scientific project / Learning botany / Determine the success of an endangered or rare plant / Share experiences with other people doing the same / Going out for fieldwork / Attending trainining courses / Others (free description)
What would you like to get from t	he project and do you miss?	(Free description)
Scientist assessment		
Total number of days of fieldwork participants	assistance per MU to train	1/2/3/4/5
Degree of accuracy after participa	nts independency	Low / Intermediate / High